

THE AGILE PHOENIX - LOGO USAGE

These files are approved The Agile Phoenix (TAP) logo assets for editorial and promotional media use.

LOGO USE

- Use the supplied logo files as provided.
- Maintain the logo's original proportions.
- Do not stretch, distort, recolor, crop, or modify the artwork.
- Use a version that provides clear contrast with the background.

TAP BRAND COLORS

	Phoenix Orange	#BF4E30
	Deep Blue	#0F3B73
	Phoenix Green	#556F44
	Royal Blue	#4357AD
	Mustard Gold	#DAA520
	Beige	#F5F2EC
	Dark Gray	#4D4D4D
	White	#FFFFFF

PREFERRED FONT

Lato

MEDIA CONTACT

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Brand colors and preferred font are drawn from the TAP Standard Color Scheme. Logo handling guidance is provided for practical media use.